

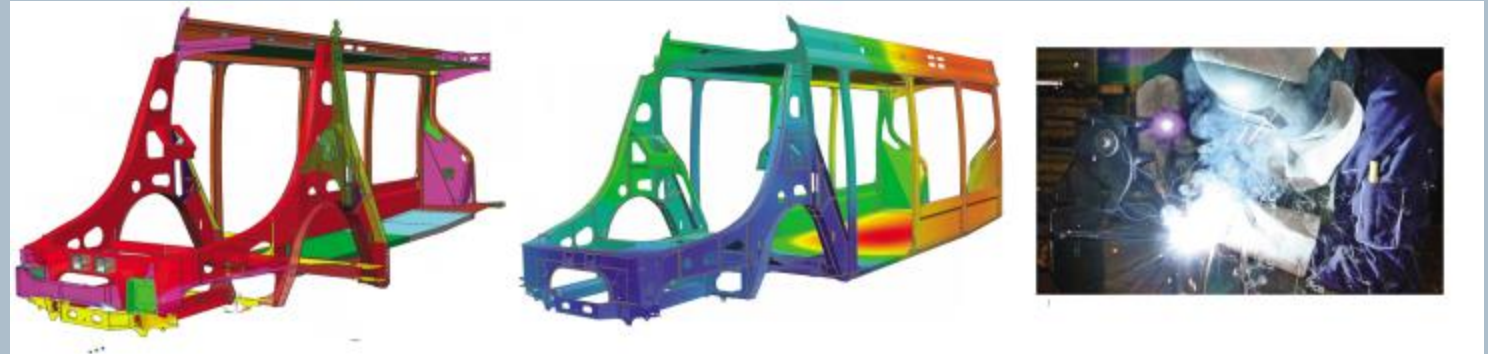
# LOHR Industry

## Ensuring product quality and integrity



- **Successfully entered new target market**
- **Realized 60 percent time savings in model preparation**
- **Accelerated workflows through real-time design and approval**

### Accelerating analysis for large welded assemblies



- Integrated NX and Simcenter environment for design and simulation
- Full 3D mathematical modeling and wider use of CAE to ensure product integrity

**“We spend about 75 percent of the simulation time in model preparation. Using the automated process enabled by NX and Simcenter 3D, we cut about 60 percent of the model preparation time.”**

Patrice Klein, Simulation Manager, LOHR

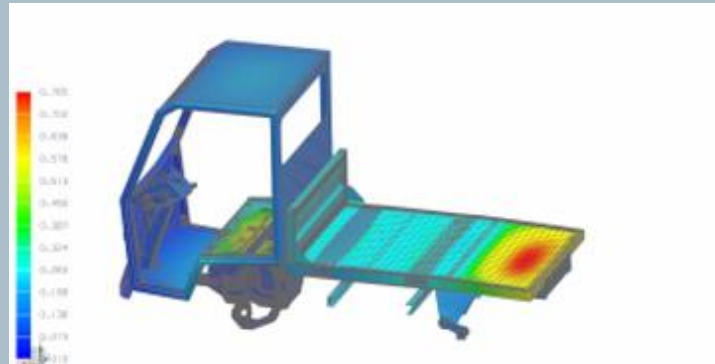
# Services Précicad

## New aluminum electric utility transport

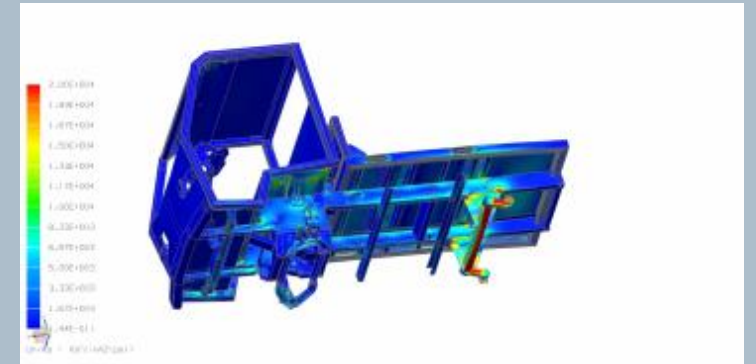


- First prototype ready in six months
- Lower weight contributing to longer operation time per battery charge
- 60 percent fewer welds means lower production costs
- 1,500-pound carrying capacity exceeded original requirements

Optimized for strength, weight, production costs and ease of recycling



Cargo deflection analysis



Cargo stress contour

- Ability to import SolidWorks geometry into Simcenter 3D
- Rapid FEA pre-processing

“Simcenter 3D is really fast and, in the same day, we could do many iterations.”

Stephane Arsenault, Head of FEA Department

# Honda R&D Co., Ltd.

## Innovation for progressive damage analysis in composite design

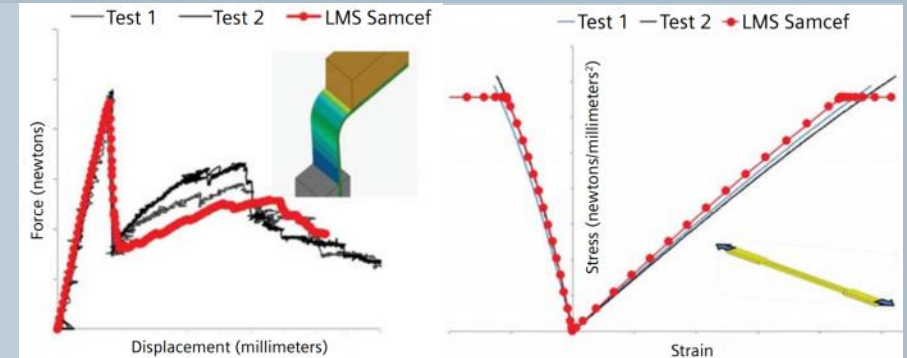
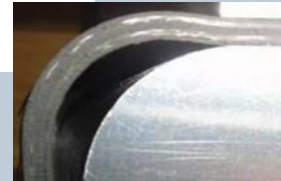


- Predictive damage models at the coupon level and at composite subsystem design concept level
- Development of the parameter identification procedure, based on a limited amount of physical tests on coupons

**Target: reaching 50 percent weight reduction by 2020 or 2030**



Damage of a specimen after test



Innovative methodology for progressive damage analysis of composites

- Simcenter Samcef non-linear finite element solver for accurate modelling
- Simcenter Engineering Services for composite damage model identification

**“Not only at Honda, but many engineers in this field think that we can still make vehicles that have a 50 percent lighter body structure using composites while maintaining the mechanical properties of the replaced metallic parts.”**

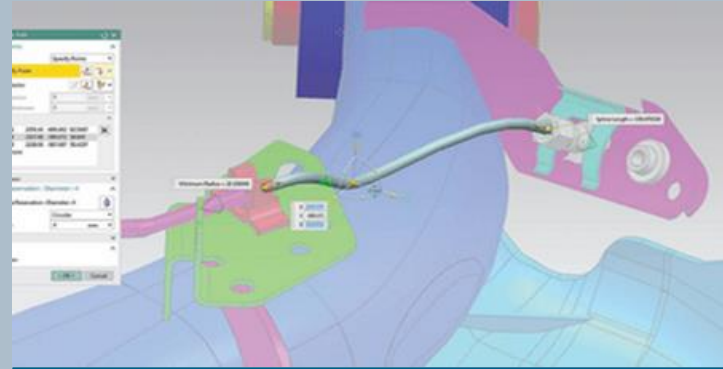
Yuta Urushiyama, Composite body innovation programs Honda R&D Co., Ltd.

# Nissan

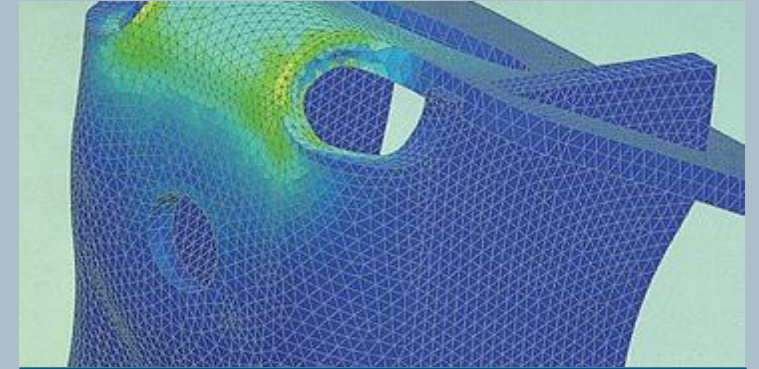
## Creating an award winning vehicle in record time



- **New emission targets achieved**
- **No need for expensive and time-consuming prototypes**
- **Development time cut from six years to three years**
- **Created an award winning model**



Mechanism geometry update



Structural simulation

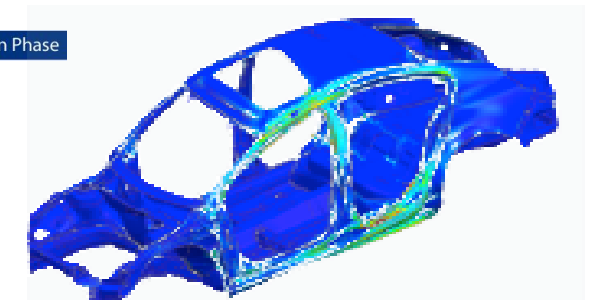
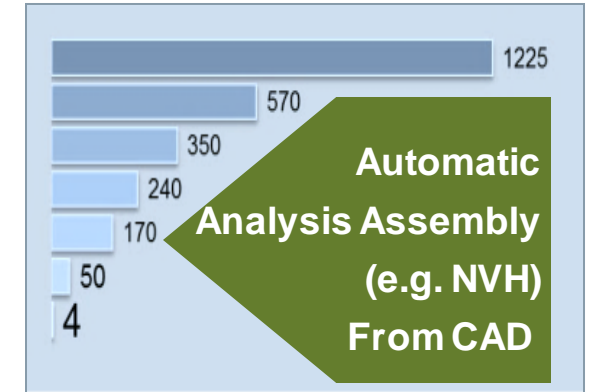
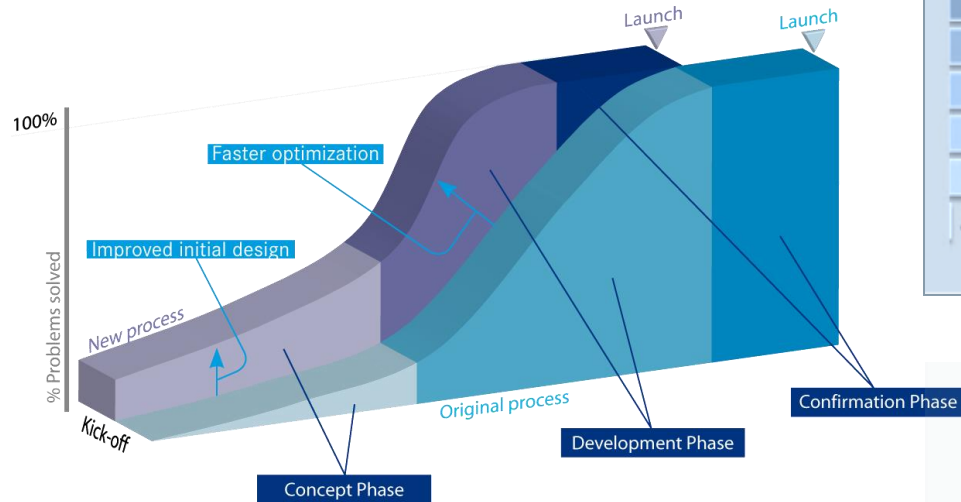
- Use Simcenter 3D to optimize weight and performance
- Use Teamcenter for effective control of all engineering data

**“We were able to use advanced simulation to optimize our design; for instance, our engineers were able to take out every unnecessary gram of weight in the vehicle.”**

David Moss, Vice President of Vehicle Design and Development, Nissan Technical Center Europe.

# Siemens 3D Simulation

## Mitsubishi Motors Corporation (MMC): Record Model Build Times



- Creation of Vehicle “Digital Twin”
- Minimize time required for model creation
- Automate CAE model creation from CAD
- Accelerate design improvement process
- Increase model quality and reliability

**“Mitsubishi compressed the development cycle and realized a major leap forward in shortening time to market and lowering cost & managed to save a full prototype cycle, without a single compromise on the final vehicle quality”**

Hiroataka Shiozaki - Mitsubishi Motors Corporation

# Ford Motor Company

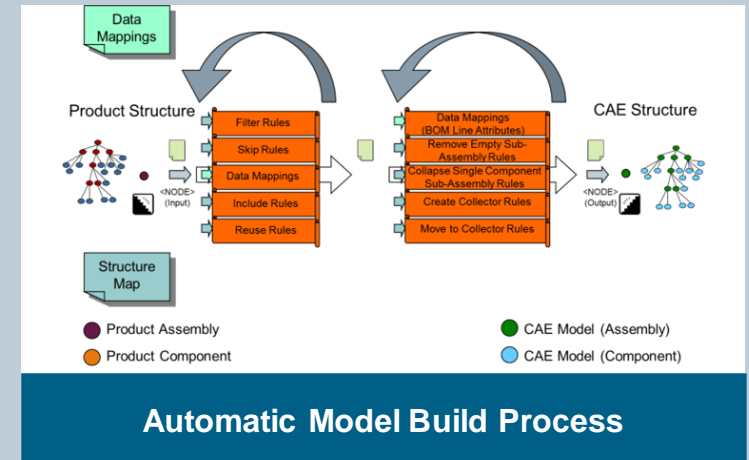
## Automating the Model Build Process



### 8X Performance increase of key steps:

- Initial “overhead” for CAE simulation management of BIW CAE model became close to zero
- Overhead costs was more than offset by downstream benefits

## Efficient, Global CAE Simulation Management Implementation in Place



- Full integration with PDM solution, minimal extra IT effort
- Use of out-of-the-box un-customized solutions wherever possible
- CAE Software integration provides user efficiency gains compared to original solution

**“...Siemens ... was a natural choice as the vendor of our PDM system. We had the idea of full integration from the start... [Siemens] gave us the benefit we expect from this integrated, enterprise solution.”**

Dr. Ulrich Fox, Manager Mesh Development Group

# Electra Meccanica

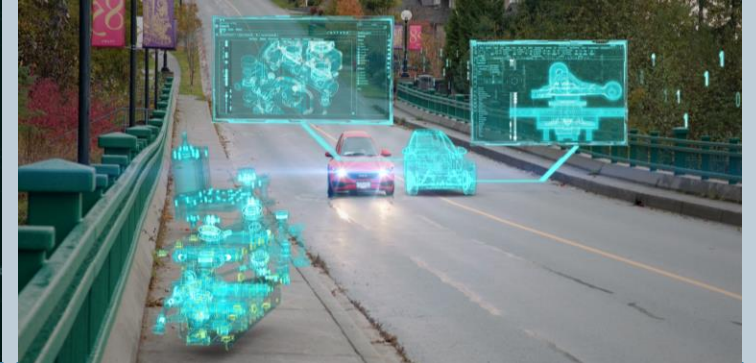
## An electric vehicle in 18 months through Digitalization



- Moved from concept to finished product in 18 months
- Agreed to work with Chinese manufacturer Zongshen to supply 75,000 cars over the next three years
- Shortened iterations and time-to-market



Digital twin



Physical components' replica

- Use NX and Simcenter 3D to design, optimize and validate the SOLO
- Perform design and simulation work all in a single interface
- Use Siemens tools to quickly test concepts

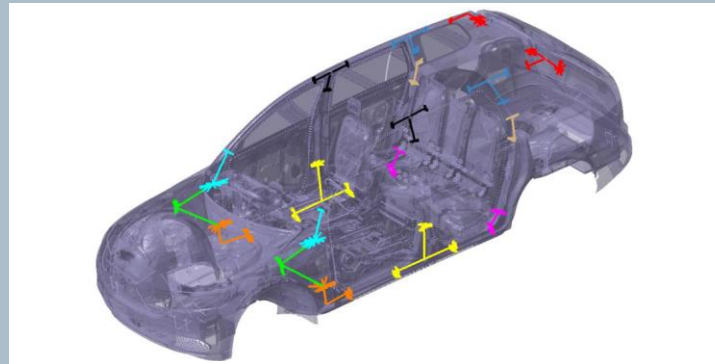
**“The key benefit is having the design and simulation all inside one environment, and being able to modify a design and automatically update a simulation result to see the cause and effect”**

Rich Hoyle, Principal Engineer

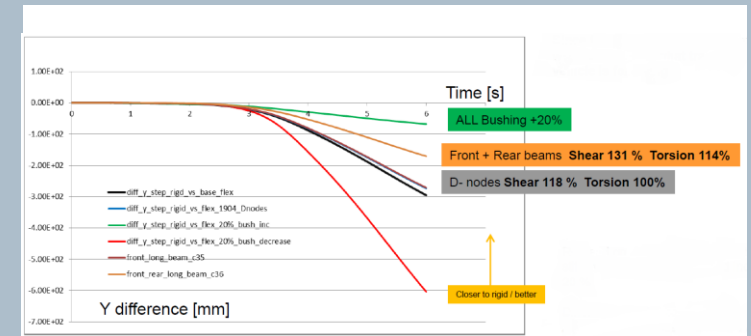


- Analysed body flexibility for vehicle dynamics to understand how body is deforming during handling maneuvers
- Defined links between BiG performance and full vehicle using multi-attribute beam concept optimization

### Multi-attribute analysis



NVH optimization – beam / joints concept model



Vehicle dynamic – step steer trajectory

- Use multi-attribute analysis methods for better optimization of vehicle performances
- Improve front end lateral bending stiffness as well as shear mode frequencies as highly sensitive parameters so to improve both handling and acoustic comfort

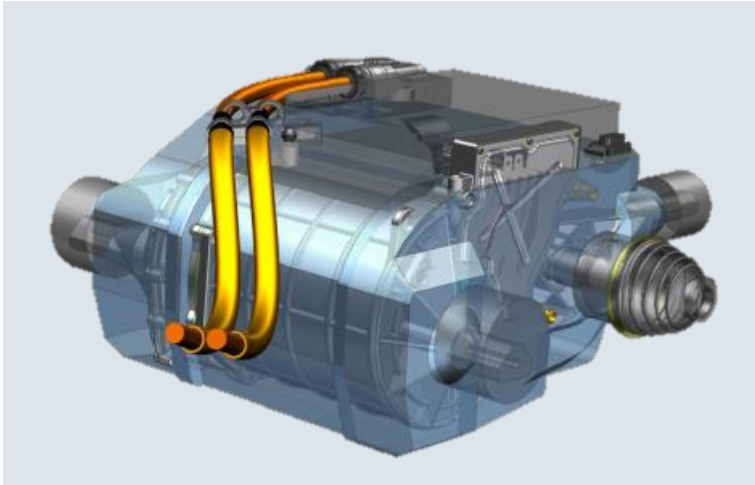
**“New xc90 body concept development for NVH and vehicle dynamics”, Magnus Olsson, Volvo**

2015 LMS European Vehicle Performance Engineering Conference



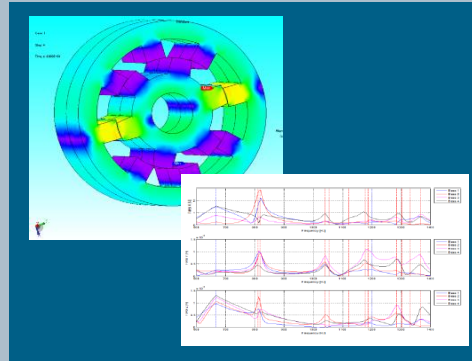
# Valeo eAutomotive

## Simcenter Engineering enables digital twin for NVH performance

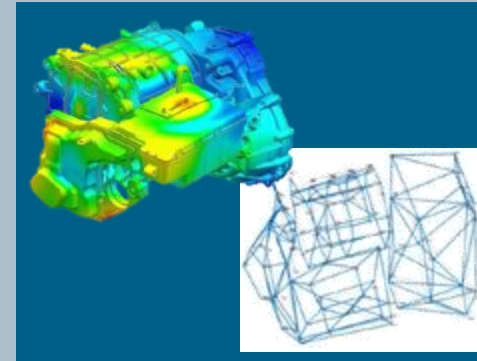


- Simulate NVH from electro-magnetic loads to casing vibration and radiated noise
- Share application knowhow and transfer of advanced NVH test and simulation techniques
- Integrate latest simulation and test technologies in Valeo's standard development process

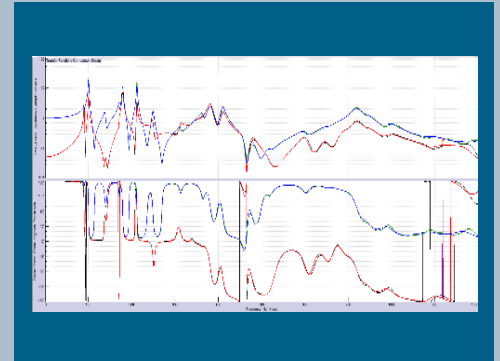
### Deployment of driveline simulation process



Electro-magnetic Forces



Casing and Gearbox Modelling



Vibration Prediction and Optimization

- Couple the electromagnetic model to the vibro-acoustic model of motor and gearbox
- Combine test and simulation for the creation of validated simulation models

**Strategic partnership between Simcenter Engineering services and Valeo ensures system and integration targets are met while strengthening Valeo's position with automotive OEMs.**

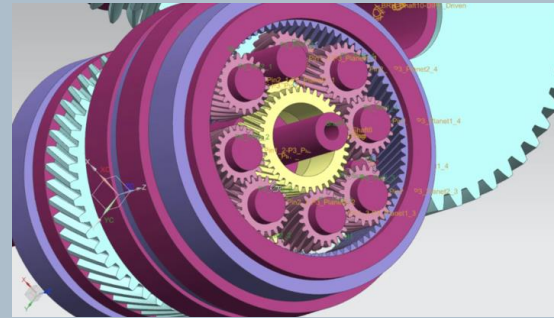
# Hyundai Motor Company

## Gear whine analysis of drivetrains

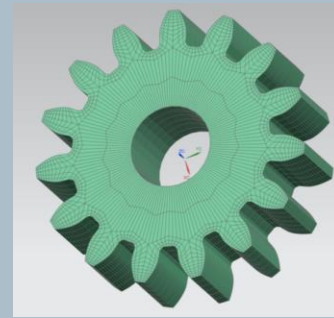


- Predictive simulation for system level NVH and gear whine
- Bring 3D simulation to the next level of usability, towards an holistic generative approach for drivetrain design and NVH

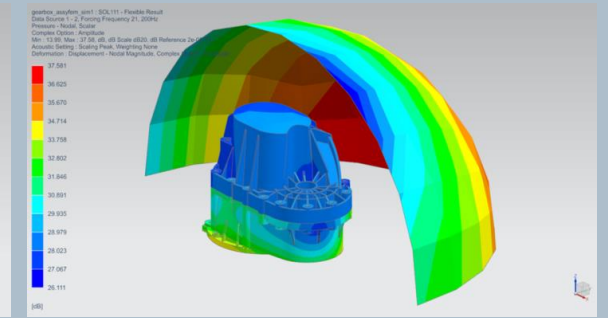
### Easy workflow from design specifications to NVH analysis



**Automatic  
CAD and multibody creation**



**FE-based gear  
elements**



**Multi-disciplinary  
Multibody-Acoustic**

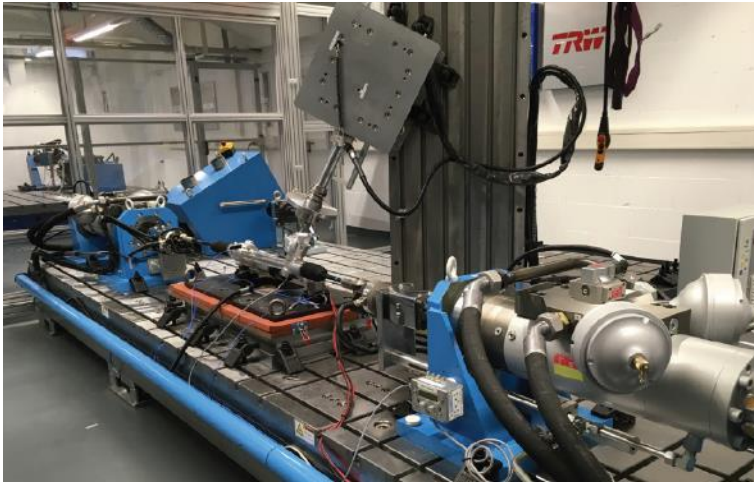
- Simcenter 3D Motion and Transmission Builder for system level NVH in multibody
- Simcenter Engineering and Consulting for solving complex engineering issues

**“Simcenter Engineering and Consulting services helped us use the right analysis tools to cover the entire gear transmission analysis [...] The Simcenter 3D Transmission Builder software tool is well suited for our engineering purposes”**

Horim Yang Senior Research Engineer

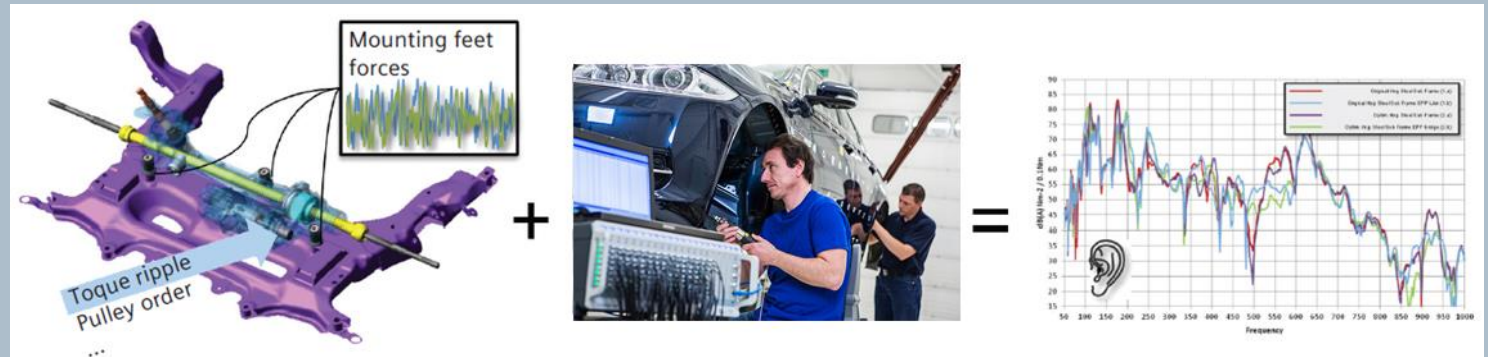
# ZF TRW

## Positioning steering systems NVH at the front of the development cycle



- Reduced overall resources to solve NVH-related issues
- Accurately estimated resources for NVH resolution upfront
- Received positive feedback from customers, who appreciate the output data as well as the approach used to gather it

### Development of the world's first NVH steering system bench



### Developing a powerful partnership

- Translate NVH recommendations into real and objective requirements and targets
- Integrate test and simulation to determine and resolve the root causes of problems

**“We can establish exactly how much force we are allowed to introduce to a particular car to stay below a given NVH target, and we find that our customers appreciate this approach a lot.”**

Christian Landsberg, Global Chief Engineer NVH

# Fiat Group Automobiles S.P.A.

Using Simcenter CAE simulation solutions & Simcenter Tecware to verify and validate durability virtually

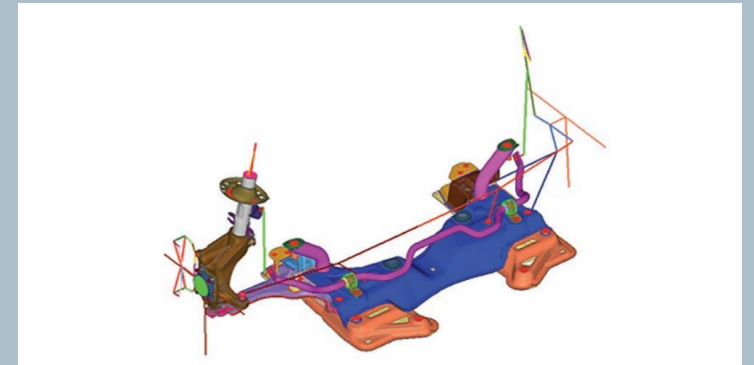


- Reduced margin of error in real loads between 8 and 15 percent
- Reduced overdesign by performing simulation prior to building a prototype
- Diminished costs by developing equivalency between two proving grounds

## Conducting complete fatigue analysis



Proving grounds in Turin, Italy



Virtual prediction and use experimental data for model validation

- Long-term partnership between Fiat and Siemens PLM Software
- The ability of Siemens PLM Software to deliver customized solutions

**“Although we can’t measure the improvement because we previously didn’t use virtual data, the results that we have received by using both Simcenter products are absolutely excellent.”**

Marco Spinelli, Head of the Chassis CAE Department

# American Axle and Manufacturing

Tier one automotive supplier to reduce warranty costs



- Reduced warranty costs
- Provided ability to go from detailed CAD model to simulation results in one day
- Enabled confident prediction of real-world performance
- Reduced over-design by performing simulation prior to building a prototype

Min: 0.000, Max: 0.428, Units: mm  
Deformation: Displacements: Nodal Magnitude

0.392  
0.363  
0.327  
0.294  
0.262  
0.229  
0.194  
0.161  
0.121  
0.098  
0.065  
0.033  
0.000

Finite element simulation

Rear beam axle simulation

- Standardize on Simcenter 3D and NX Nastran for driveline NVH simulation
- Leverage integrated CAD and CAE Processes
- Correlation of analysis results with physical testing using Simcenter Test.Lab

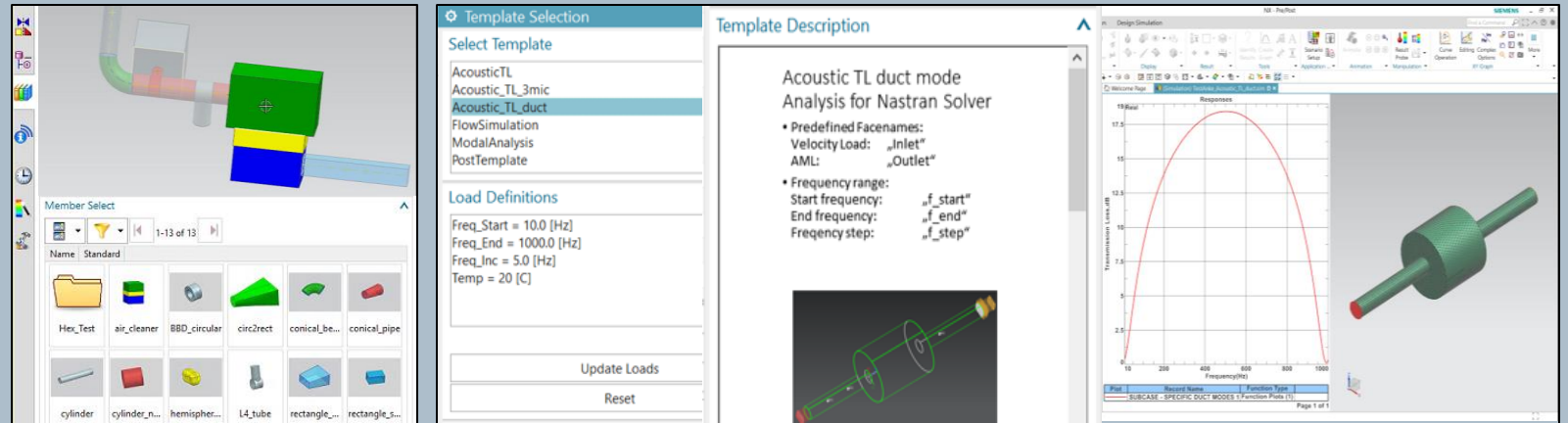
**“Since we began using Simcenter 3D, we are able to go from CAD design to the FE model to simulation results all within a day.”**

Alex Sandstrom, Senior NVH Engineer



- Design for optimal acoustic performance
- Gain engineering insight
- Optimize the product without physical prototype

### Simcenter 3D design and simulation tools to guarantee product meets expectations



An intake component library in (NX) Product Template Studio is used for quick design creation

Custom Simcenter 3D templates for Intake Acoustic analysis: automated meshing and analysis setup for Simcenter Nastran, prescribed post-processing scenarios to evaluate noise performance

“Thanks to an easy-to-use and dependable simulation tool, our local acoustic experts are able to respond quickly to any customers request”

Matthias Alex, Head of Center of Competence

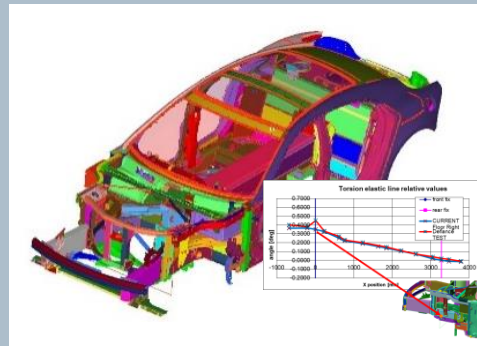
# Karma Automotive

*Relentless pursuit of excellent NVH performance*

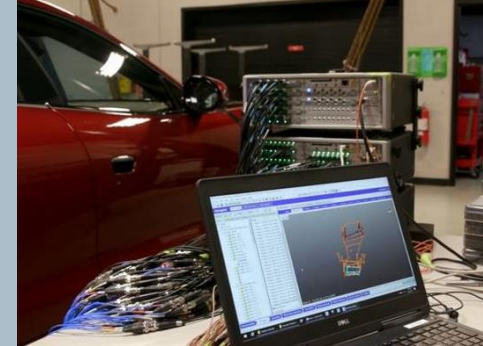


- Meet NVH performance expectations for the new Revero GT
- Embedded NVH team
- Full scope of TEST and CAE based NVH Engineering
- Transfer technology and deployment of tools & processes

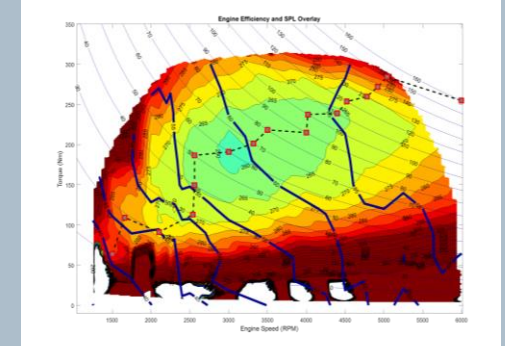
## Full NVH co-development of Karma Revero and Revero GT2.0



Body NVH Simulation



Correlate test & simulation



Attribute balancing

- Simcenter Engineering provides NVH project management as well as manpower
- Combined benefits for Karma: project results and NVH tech transfer

**“We established the strategic partnership with Simcenter Engineering and Consulting services to meet NVH performance targets and implement state-of-the-art NVH testing and simulation processes.”**

**Bob Kruse, Chief Technology Officer, Karma Automotive**

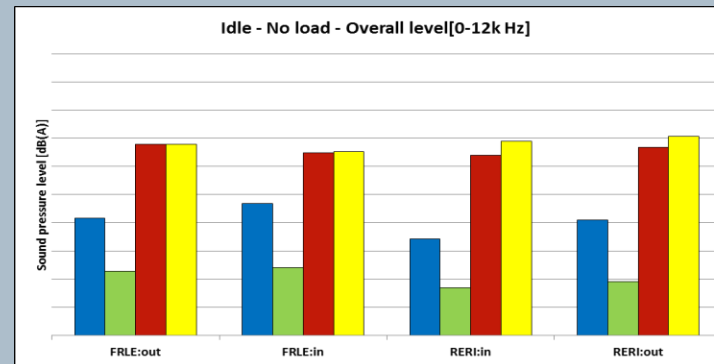
# BYD Auto Company Limited

## Boosting NVH performance of plug-in hybrid vehicle fleet

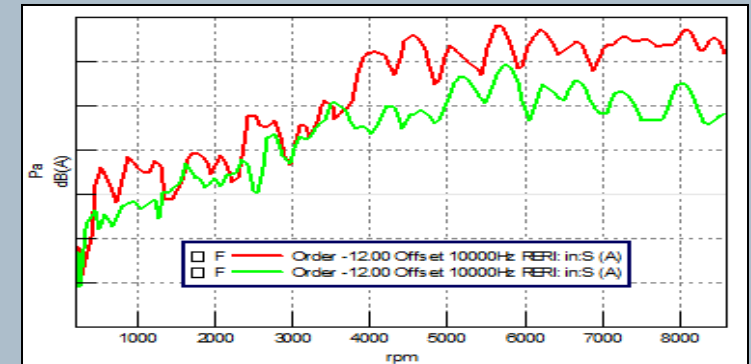


- Reduced noise and vibration levels in hybrid vehicles and other NVH-related problems, such as wind and cooling pump noise
- Optimized overall hybrid vehicle structure for NVH performance without compromising other quality parameters, such as drivability and handling

### Improving the NVH development and control process



Target setting and benchmarking



NVH optimization

- Dedicated and comprehensive troubleshooting methodology
- Integrated simulation and testing to determine and resolve the root causes of problems

**“15 versions of the Qin were praised for NVH performance by our customers. Working together with LMS Engineering for NVH optimization has helped us position ourselves as the top seller in plug-in new energy vehicles”**

Zhang Rongrong, Manager NVH performance research division



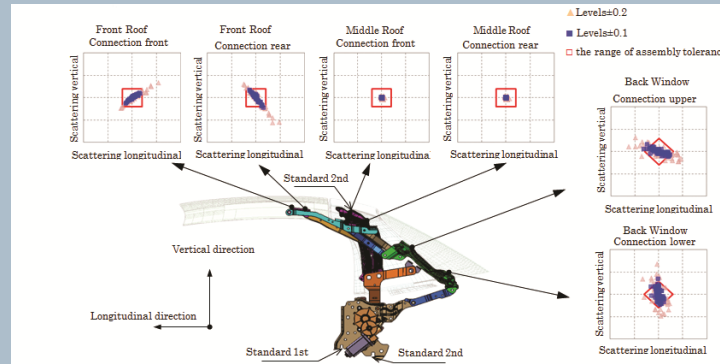
# Mazda Motor Corporation

Develop intricate mechatronic control systems

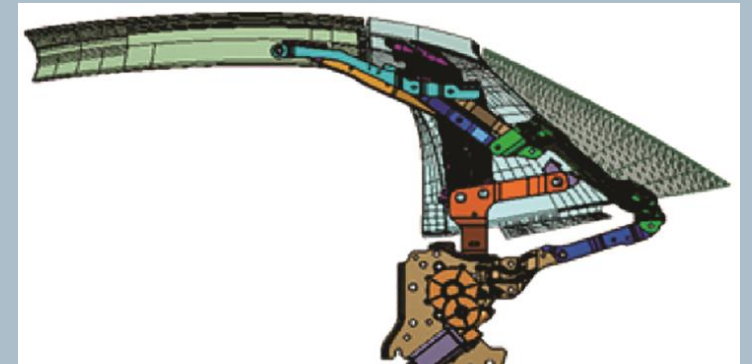


- Improved model reliability and accuracy

## Unified design and simulation environment to optimize performance



The scattering at the connection parts



Roof Top Mechanism

- Integration with CAD
- Integration with 1D tools
- Best-in-class multibody solver for fast and reliable simulation results

“It is important that each engineer can explain the value of their inspiration and ideas in a quantitative manner”

Fumihiro Tokumitsu, Specialist, Integrated Control System Development Division

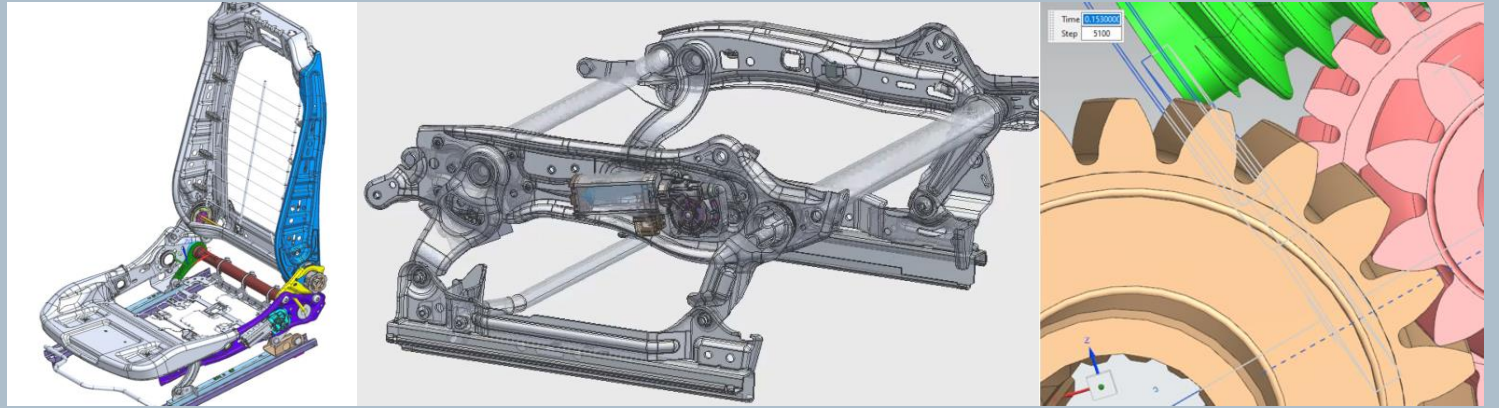
# Faurecia

## Accurately calculate mechanical behavior of seats for Cockpit of the Future



- **Simulation process time reduced by 90% thanks to Automation**
- **Accurately calculated mechanical behavior of seats mechanisms**
- **Reduced time to develop seat model by 75%**

### Faurecia integrates motion, vibration and acoustics simulation for Cockpit of the Future



#### Associativity with CAD data

- Use Simcenter 3D Motion for mechanisms simulation
- Leverage geometry parameterization to quickly run multiple simulations
- Collaborate with Simcenter 3D customer support, including dedicated Simcenter 3D support engineer

#### Performance prediction and quick optimization

“Our goal is to expand the use of Simcenter 3D at Faurecia targeting systematic use of functional simulation in the design process for any new products, such as recliner, tracks etc.”

Mohamed Ben-Tkaya, Functional Simulation Expert at Faurecia